



## **World Drowning Prevention Day**

## **National Water Safety Forum suggested social media posts**

- We are proud to support #DrowningPrevention Day and the National Drowning Prevention Strategy. @NWSFweb, @WHO Find out more here: <a href="https://www.nationalwatersafety.org.uk/strategy">https://www.nationalwatersafety.org.uk/strategy</a>
- Last year, a total of 254 people died in accidental drownings in the UK. We can all do something to end drowning. Get involved here:
   <a href="https://www.nationalwatersafety.org.uk/world-drowning-prevention-day">https://www.nationalwatersafety.org.uk/world-drowning-prevention-day</a>
   #DrowningPrevention Day #RespectTheWater. @NWSFweb
- According to @WHO, drowning is among the ten leading causes of death for children and young people aged 1-24 years in every region of the world.
   #DrowningPrevention Day #RespectTheWater @NWSFweb
- More than 50 organisations in the UK are working together to make our inland and coastal waters safer. Check out the National Drowning Prevention Strategy here: <a href="https://www.nationalwatersafety.org.uk/strategy">https://www.nationalwatersafety.org.uk/strategy</a>. #DrowningPrevention Day
   @WHO @NWSFweb
- Almost half (43 per cent) of people who accidentally drowned in 2020 in the UK had no intention to enter the water. Anyone can drown, no one should.
   #RespectTheWater #DrowningPrevention Day @WHO @NWSFweb
- Research by the @WHO revealed that drowning has been the cause of over 2.5 million preventable deaths in the last decade. #DrowningPrevention Day #RespectTheWater @NWSFweb
- Inland open waters, such as rivers, canals, and reservoirs continue to be the leading locations for fatal accidental drowning incidents in the UK. More information:
   https://www.nationalwatersafety.org.uk/world-drowning-prevention-day
   #DrowningPrevention Day #RespectTheWater. @NWSFweb @WHO